


RETHINKING THE ENGINEER

Professor Paul W Jowitt

**Heriot Watt University
and
The Scottish Institute of Sustainable Technology**

New Civil Engineer Jan 2003



Council puts sustainability top of education curriculum

Established by Mark Hargreaves
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The Institution of Civil Engineers (ICE) has announced that sustainability will be a central theme in its new curriculum for civil engineering students. The new curriculum, which will be introduced in 2004, will be the first to be designed specifically for the 21st century. It will be a major step forward in the way the Institution educates its members, and will ensure that all civil engineers are equipped with the skills and knowledge to meet the challenges of the future.

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“Sustainable Development is now absolutely central to Civil Engineering and we must organise ourselves accordingly”

ICE Council 17 December 2002

New Civil Engineer Jan 2003



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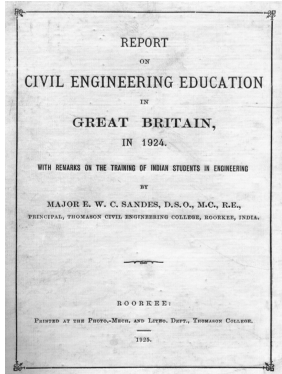
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ICE Education and Training Task Group

Established by ICE Council in late 2002 to examine the implementation of sustainability principles into education, training and professional development...

1924

Not much on presentation and communication skills....
.... but lots of thermodynamics!



CONTENTS.		PAGE.
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2003

Engineering Education,
Sustainable Development and the Teaching
and Learning Process?

- Content? **not shoving** more material into it... ??
- Process? but **pulling** relevant material into it!!

Engineering Education,
Sustainable Development and the Teaching
and Learning Process?

- **Content:**
- **Awareness/Attitudes**
- **Skills**
- **Knowledge (broad and deep)**

- ❖ **Awareness/Attitudes**
 - An overarching approach to engineering problems in the context of environmental, economic and social issues.
- ❖ **Skills**
 - Ability to work with complex/-ill defined problems
 - Team work and communication skills
 - Ability to evaluate the merits and demerits of options
- ❖ **Knowledge**
 - Broad and Deep
 - Technical
 - Environmental
 - Social processes
 - Legal
 - Disciplined Body of General Knowledge

Engineering Education, Sustainable Development and the Teaching and Learning Process?

❖ **Process:**

- Use of Case Studies
- Studio Based
- Issue Driven
- Process Based
- Team Based
- Design/Delivery Focussed

Pulling relevant
material into the
curriculum,
not shoving more
material into it

This is an Apple Upside Down Cake



Could we do the same with the engineering curriculum?

Integrate rather than differentiate!

Engineering Education, Sustainable Development and the Teaching and Learning Process?

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Pulling relevant
material into the
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not shoving more
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It was never like this
at University.....

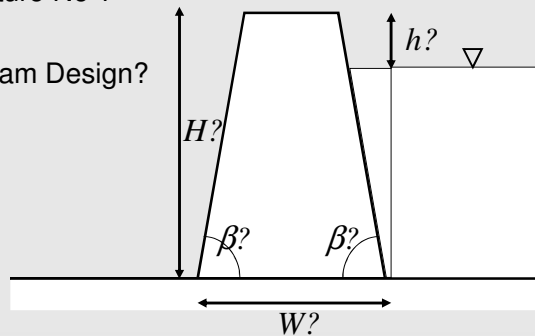
Let me take you back to the future.....



1st Year Lecture Course: Water Engineering/Structures 1970's

Lecture No 1

- Dam Design?

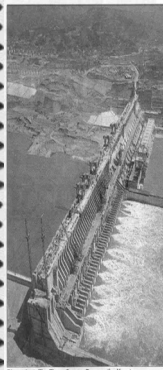


1st Year Lecture Course: Water Engineering – 21st Century

Lecture No 1

- Dams
- “West is West and East is East and ne’er the twain shall meet...” - Rudyard Kipling
- PROJECT BRIEFING

World's biggest dam swallows 1.5m homes



BY MARK CAPPER

IT WILL force 1.5 million people from their homes and has sparked fears of major pollution – but the dam behind the world's largest and most controversial hydroelectric project could bring prosperity.

China closed three years to begin filling the reservoir of the 1,750m-long Three Gorges Dam on the 3,930m-long Yangtze River – the third largest in the world.

The 60m high, 1.1km wide dam – which has taken 10 years to build – is needed to provide power for China's rising population. But with the river dammed, there are fears of major pollution.

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China closed three years to begin filling the reservoir of the 1,750m-long Yangtze River – the third largest in the world.

METRO Factfile

■ In the past 2,000 years, the Yangtze has experienced 215 catastrophic floods.

■ In 1998, flooding in the area to be covered by the dam left 4,000 dead, 1 million homeless and cost £14 billion.

■ When it starts operating in 2009, the hydroelectric plant will produce the energy of 15 nuclear power plants.

■ The dam contains twice the amount of concrete as the Empire State Building, previously the world's tallest dam.

■ It will join the Great Wall as one of the few man-made objects seen from the moon.

■ Up to 1,200 archaeological sites will be lost under water and the Chinese river dolphin may be driven to extinction.

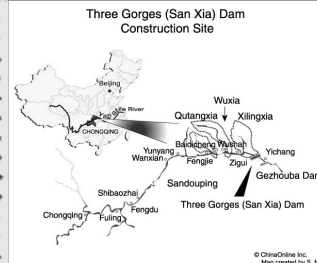
China's Three Gorges Dam

The Yangtze River is home to some of China's most spectacular natural scenery, a series of canyons known as the Three Gorges

China's biggest construction project since the Great Wall generates controversy at home and abroad

By Bruce Kennedy
CNN Interactive

Sun Yatsen first proposed building a dam on the Yangtze River in 1919 for power generation



The idea resurfaced in 1963 as part of the new policies to build a "third front" of industry in SW China. But the Cultural Revolution erupted in 1966, and in 1969 the fear that the dam would be sabotaged by the Soviet Union, now an enemy, resulted in a construction delay.

Ecologist Hou Xueyu was among the few who refused to sign the environmental report because it falsely hyped the environmental benefits provided by the dam, and failed to convey the real extent of environmental impact

After the Tiananmen Square massacre in June 1989, the government forbade public debate of the dam, accused foreign critics of ignorance or intent to undermine the regime, and imprisoned Dai Qing and other famous critics. Former Premier Li Peng crusaded for the dam and pushed it through the National People's Congress in April 1992

Here are some of the Issues - Real or Spin?

METRO Factfile

- In the past 2,000 years, the Yangtze has experienced 215 catastrophic floods.
- In 1998, flooding in the area to be covered by the dam left 4,000 dead, 14million homeless and cost £14billion.
- When it starts operating in 2009, the hydroelectric plant will produce the energy of 15 nuclear power plants.
- The dam contains twice the amount of concrete as the Itaipu project in Brazil, previously the world's biggest dam.
- It will join the Great Wall as one of the few man-made objects seen from the moon.
- Up to 1,300 archaeological sites will be lost under water and the Chinese river dolphin may be driven to extinction.

26 hydropower turbines: 18.2 GW, 11% of China's output.

1st Year Lecture Course: Water Engineering

Questions and Issues to be resolved by next week

- How would you design the dam? (Structurally and in terms of Reservoir Yield/Power?)
- How would you assess the pre-existing Flood Risk?
- How would you estimate the impact of Water Quality/Effluent Discharges?
- Can you assess the effects of Sedimentation?
- How would you take into account the Social Consequences of Relocation?
- What are the Environmental Consequences and how would you balance these against Economic Benefits?

1st Year Lecture Course: Water Engineering

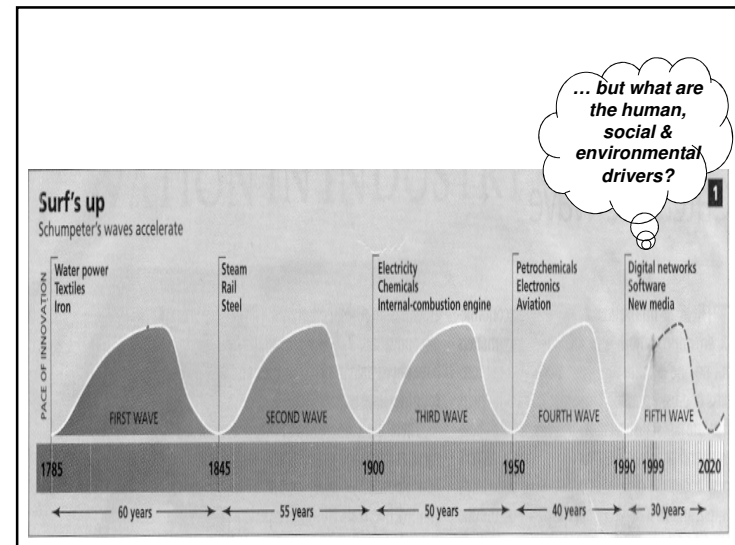
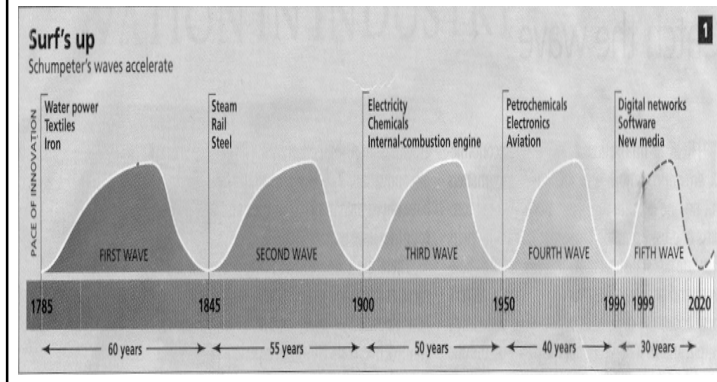
QUESTIONS?

And finally....

- How would you have done it differently?
- The crit sessions will be held next Friday and final reports to be filed electronically by the end of term.....
- Some Project data and references are available on the Department Intranet
- Assessment? Group mark based on final reportsplus open book exam in the Spring diet...



Origins of our Present Condition – Part 1: Waves of Economic Growth/Innovation (Austrian Economist Schumpeter)

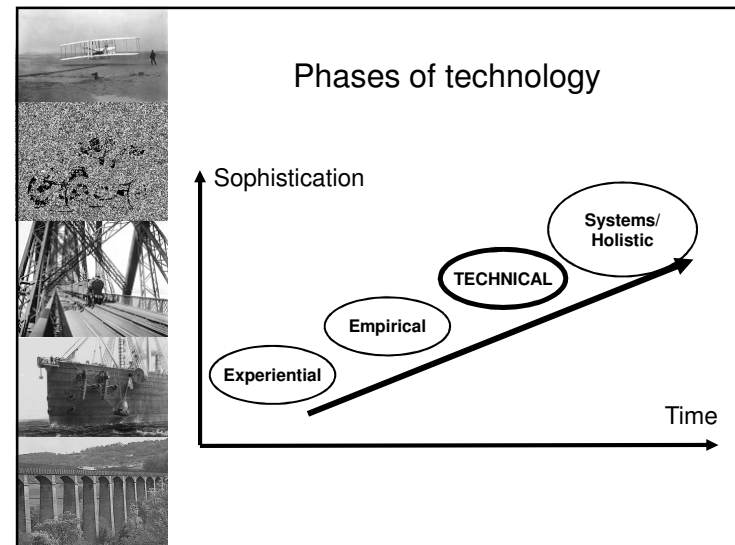


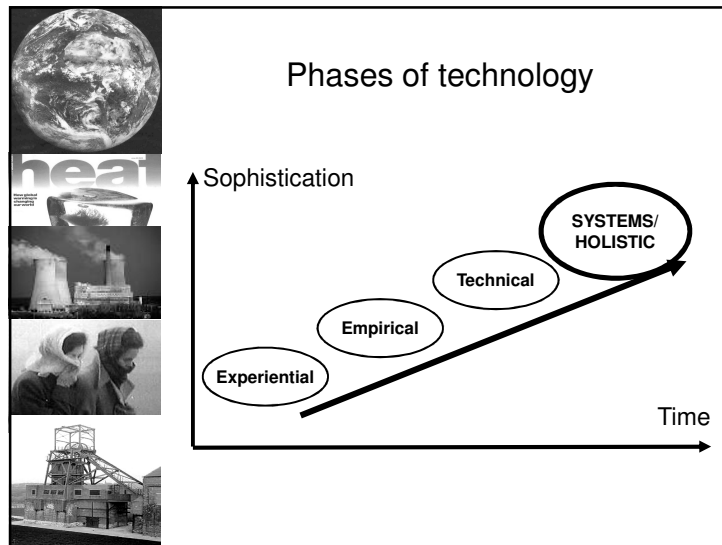
To what extent has Civil Engineering contributed to

- Public Health – clean water, safe wastewater disposal?
- Housing and Shelter?
- Improved transportation?
- GDP?
- **Sustainable Development?**

but also ...

- CO2 emissions/Asthma?
- Depleted Water Courses?
- Inefficient Buildings?
- High Rise Buildings and Social Unrest?
- **Unsustainable Development?**





Systems and Sustainability?

We could spend hours debating this.....
But do we really need to?



Sustainable Development – will it last?

Why Sustainability?

Codswallop

When I looked at the *ICE News* piece in on sustainability (*NCE* 17/24 April) my first impression was of a page of meaningless jargon. This was confirmed by a second look.

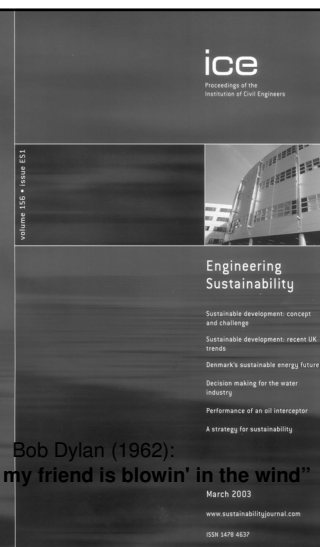
I may have missed something in the 10 years since I retired but I do not know what sustainability means or what a civil engineer can do to ensure it.

Does it mean do not build something that costs a lot but is no use – like the Dome? Or does it mean try very hard to scrape up the money when times are hard to build something that is very worthwhile – like Crossrail?

Either way the decision lies outside the field of the civil engineer.

NCE 1st May 2003

Bob Dylan (1962):
"The answer my friend is blowin' in the wind"



HRH The Prince of Wales,
ICE-Halcrow Lecture on Sustainability
Jan 2012

"But what has occupied me for a very long time is quite why, with all our technical knowledge, we find ourselves facing the threat of catastrophic climate change.

"I fear the answer lies in the very words in your Royal Charter"

"We have been all too willing to direct and use the power of nature for our own ends, with scant regard for the long term consequences of our actions"

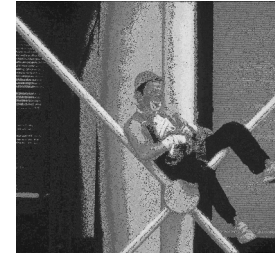
Thomas Tredgold's 19th c definition of Civil Engineering



Civil Engineering is the art of directing
the great sources of Power in Nature for
the use and convenience of man

(Tredgold, 1828)

a 21st c definition of Civil Engineering

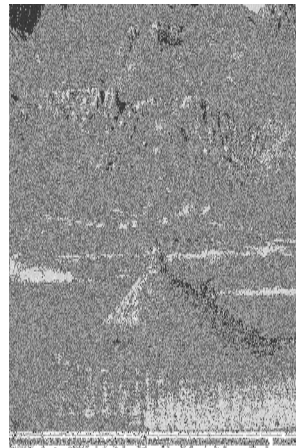


Civil Engineering is the art of working with
the great sources of Power in Nature for
the use and benefit of society

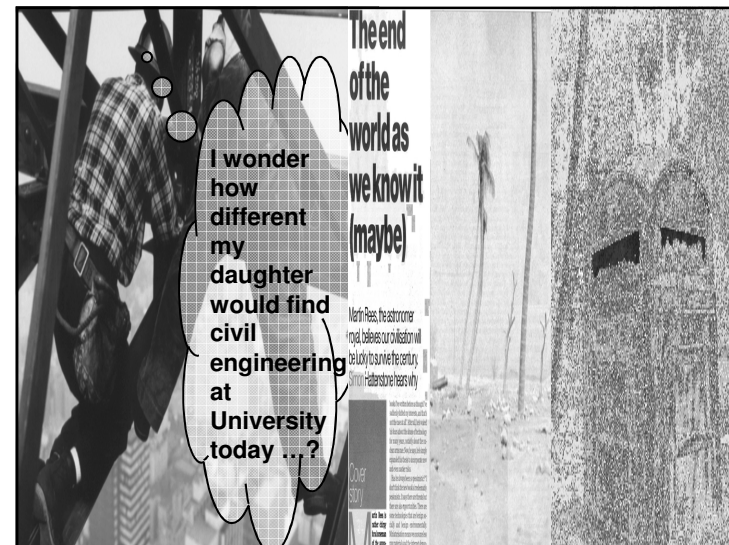
(Jowitt, 2003)

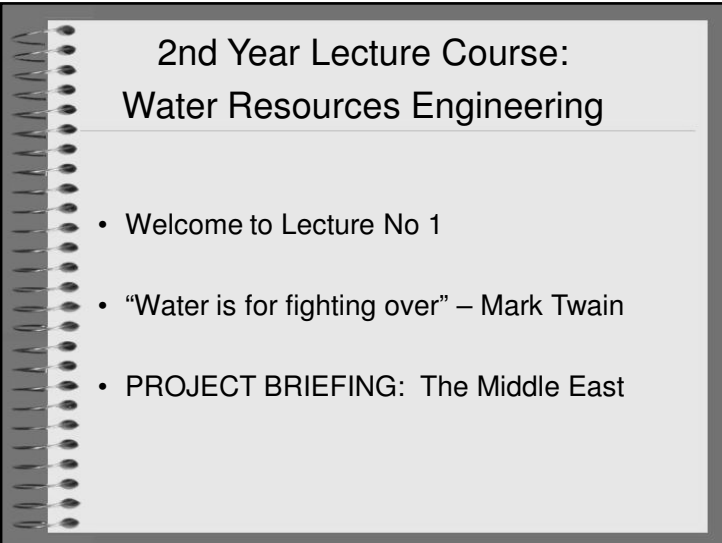
Time's Winged Chariots

- Water demand doubling every 21 years. 70% used for irrigation
- Limits on irrigation leads to limits on food production
- Limits on food production in poor countries leads to imports, higher prices and political instability
- Water tables are falling (caused by excessive pumping and leading to permanent damage to aquifers)
- Some rivers no longer reach the sea



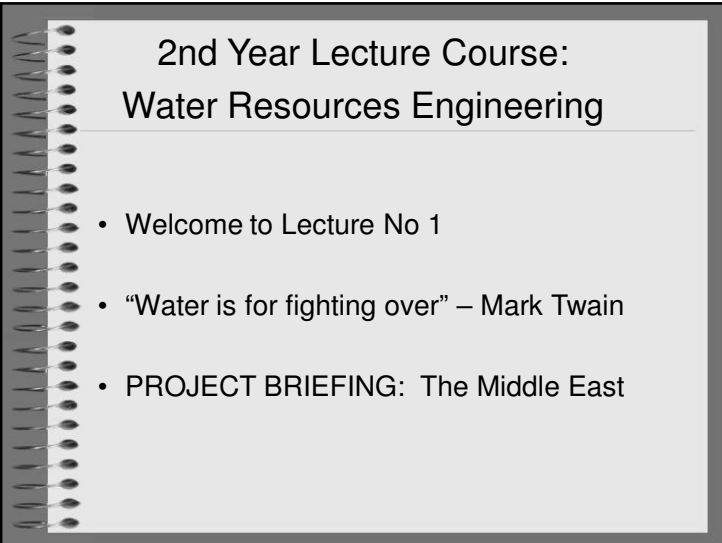
David Thom (1998) – New Zealand Civil Engineer



A graphic of a spiral-bound notebook with a grey cover and a white page. The spiral binding is on the left side. The page contains text and a bulleted list.

2nd Year Lecture Course: Water Resources Engineering

- Welcome to Lecture No 1
- “Water is for fighting over” – Mark Twain
- PROJECT BRIEFING: The Middle East

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Case Study:

Water Resources in the Middle East

Situation affected by:

- 1967 Arab Israeli War – occupation of the Golan Heights
- Israeli-Jordan-Palestinian-Syrian Water Treaties
- Settlements in the West Bank
- Current conflicts and tensions

Reference:

“Water Agreements Between Israel and Its Neighbors” (Uri Shamir)

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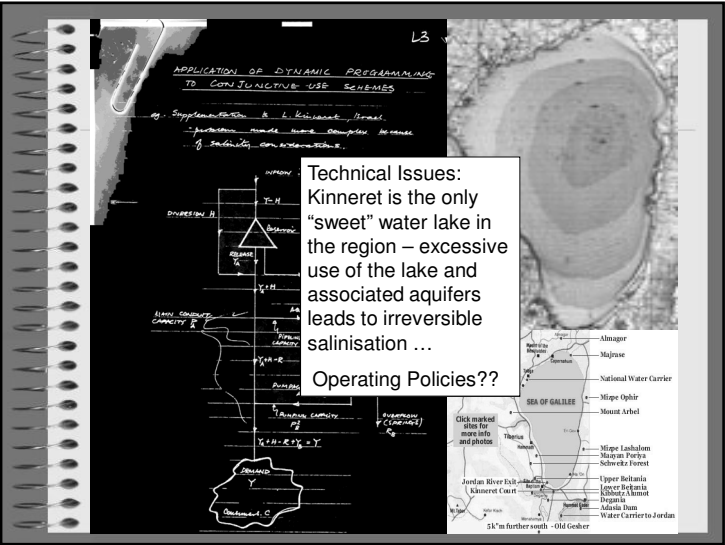
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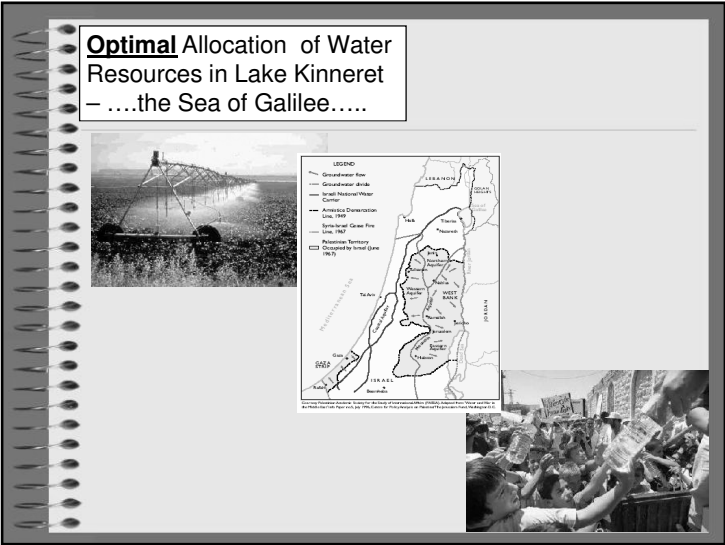
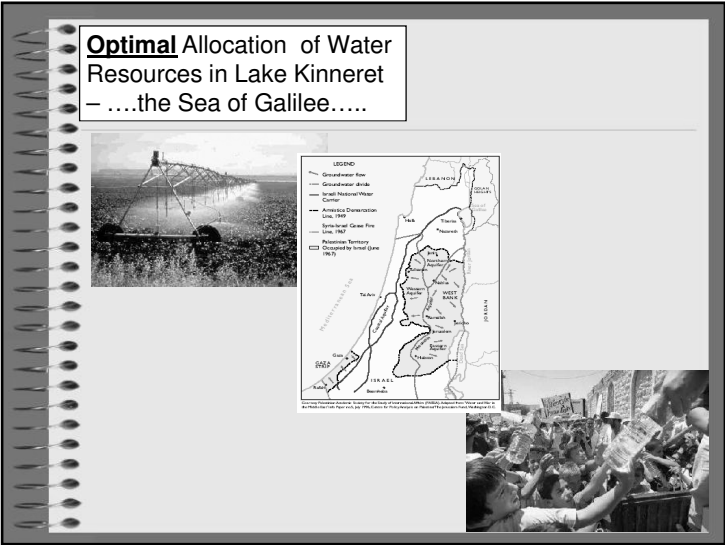
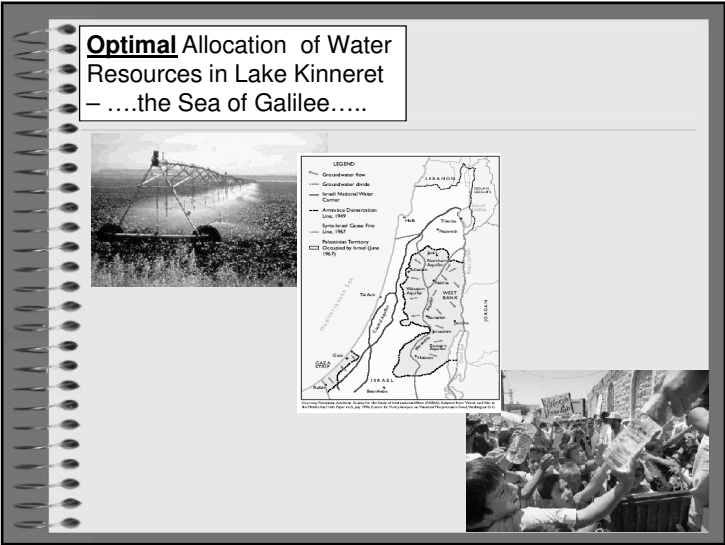
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Optimal Allocation of Water Resources in Lake Kinneret –the Sea of Galilee....





So who will engineer
a sustainable future?

Engineers!

- The blind application of technology might have led to the unsustainable predicament of the present world.
- But one thing is for certain.....
- Engineers will play a key role – in partnership with others – in developing a sustainable future.....
- **The “Engineer of Responsibility”**

*“We shape our buildings,
and afterwards our
buildings shape us”*

Winston Churchill



Infrastructure that inspires

Millau Viaduct, France



Eden Project, Cornwall



“Places where stuff works and people are happy”

Gateshead Millennium Footbridge



St Pancras International, London



The Shard?

“The Shard is a controversial building... looks impressive from afar, and awful close up.... unerringly like the Ministry of Truth on the opening page of Orwell’s ‘1984’

Should the IStructE prick the bubble and say it’s **just a fully glazed lift shaft?**

It is a tough call..”



David Fisk – CIBSE Past President

EPSRC’s Sustainable Urban Environment (SUE) Programme

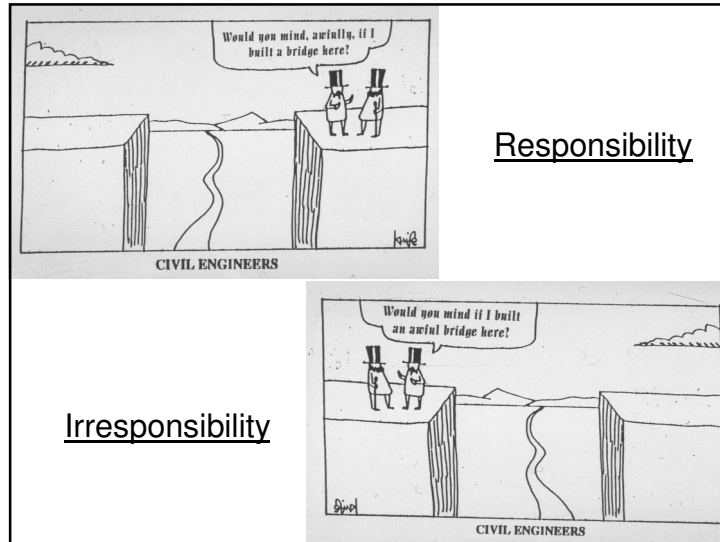
“Implementation Strategies for Sustainable Urban Environments” - *ISSUES*

www.urbansustainabilityexchange.org.uk

EPSRC
Engineering and Physical Sciences
Research Council

The
ISSUES
Project

SUE
Sustainable Urban Environment

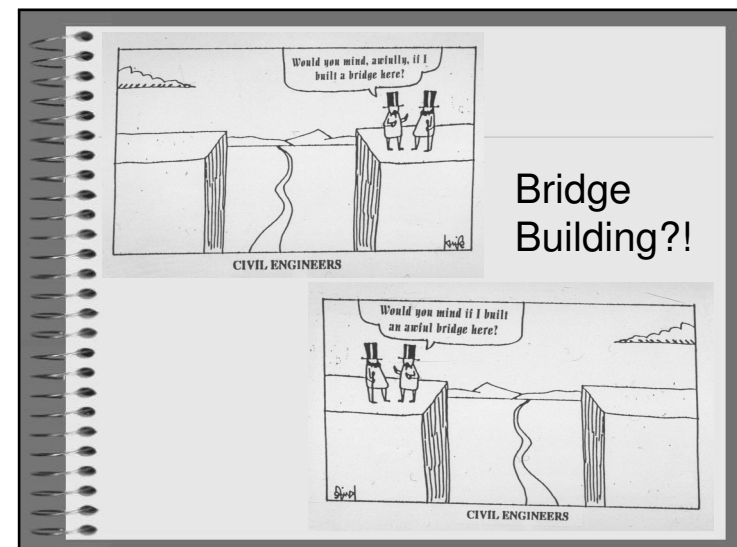


3rd Year Lecture Course:

Structures!

Bridge Design

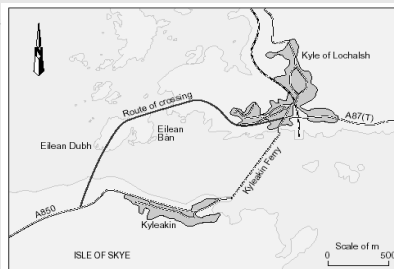
- **Choice** (the design or decision options) and the exercise of **Preferences** over those choices
- **Function/Purpose?**
- **Benefit Cost Analysis**, and
- the **impact on Society** and diverse groups of **Stakeholders**...



The Skye Bridge -

- the only bridge ever to divide two communities...???

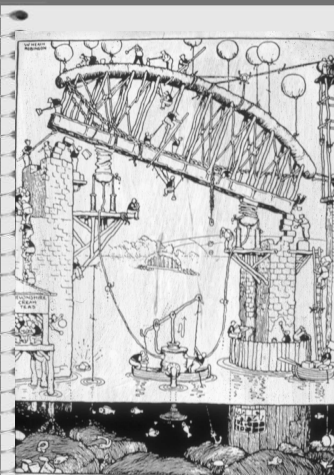
CHARGES	
Car	£3.40
Car and Caravan	£10.80
Motorcycle	£2.70
Local Bus Service	£15.30
Coach	£22.10



Skye Boat Song:

*"Speed, bonnie boat, like a bird on the wing,
Onward! the sailors cry;
Carry the lad that's born to be King
Over the sea to Skye"*

Role of PFI?
Design Quality?
Impacts:
 Social
 Environmental
 Economic



Tasks:
Find a better solution....

- Structural
- Economic
- Financial
- Social
- Environmental
- Aesthetic
- Process

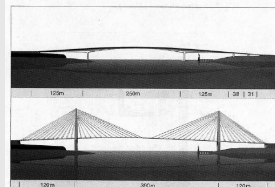


Fig. 6: View of the free cantilever-bridge (adopted design) and of the cable-stayed bridge (alternative proposal)



"EDUCATING THE REFLECTIVE PRACTITIONER"

by Donald A. Schon

- "In the varied topography of professional practice, there is a high, hard ground overlooking a swamp.
- On the high ground, manageable problems lend themselves to solution through the application of research-based theory and technique.
- In the swampy lowland, messy, confusing problems defy technical solution."

- "The irony is that the problems of the high ground tend to be relatively unimportant to individuals or society at large, however great their technical interest may be....

..... while in the swamp lie the problems of greatest human concern.

The practitioner must choose.

- Shall s/he remain on the high ground where s/he can solve relatively unimportant problems according to prevailing standards or rigor, or shall s/he descend to the swamp of important problems....?"

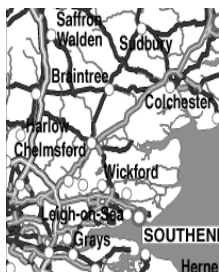


The 3rd London Airport?

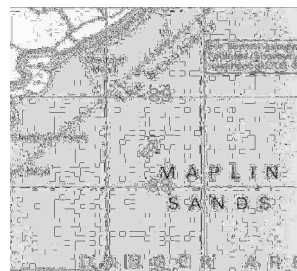
Roskill Commission
(late 1960s early 70s)

Sir Colin Buchanan

Maplin Sands



Brent
Geese
over
Maplin &
Foulness
Epping
Grays
SOUTHEND
Maplin
Stansted!



PWJ: Origins of my research interests?

Roskill Commission; Sir Colin Buchanan

3rd Yr Option in "Systems and Mechanics"

Optimisation Methods;

Risk and Probability;

von Neumann & Morgenstern's "Theory of Games and Economic Behaviour";

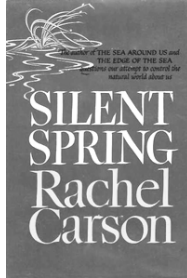
Decision Theory

PhD: "Decision-Making in Civil Engineering Systems"

Emerging/Background Issues

Carson (1962)
"Silent Spring"

Meadows, Meadows, Randers
& Behrens (1972)
"The Limits to Growth"
A Report to The Club of Rome,



Impact on reputation/attractiveness of civil engineering as a profession.....
.... engineering perceived as part of the problem,
.... not part of the solution

The origins of our present condition – Part 2

... the world's economy has
been built on the production,
acquisition and disposal of
consumer goods in an
increasingly

material world...



material world...

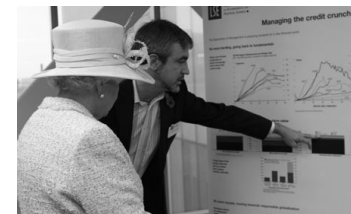


The credit crunch

HM The Queen:

"Why had nobody noticed it coming?"

LSE, November 2008



Response:

Professors Tim Besley and Peter Hennessy:

*"Risk managers frequently lost sight of the
bigger picture."*

*"A failure to understand the risks to the
system as a whole"*

Systems level consequences

Systems level solutions

The engineers' ability to take a
systems view at a range of
temporal and spatial scales

Not just a shift to whole life costs

... but to whole life **values**...

What makes real life decisions more difficult?

- Discriminating between the **complexity** of the choices available and defining the decision-maker's preferences over them.
- Further exacerbated where there is **no single decision-maker** (or where a the decision maker(s) are **acting in some form of proxy** for others).

Multi-Stakeholder (Multi-Decision Maker) Decision Problems.

Final Year Lecture Course – or should this be First Year?!

Systems:

Decision Making/Conflict Resolution?

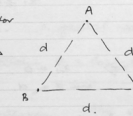
Elements of a Decision?

- **Choice** (ie in the design or decision options) and the exercise of
- **Preferences** over those choices, and
- **Uncertainty/Risk** over the actual outcomes
- Plus many **Stakeholders**...

3rd yr Systems Option

Synthes. 1. Decision (design) variables
2. Objective function (of design variables)
3. Constraints (Design criteria)
4. Evaluate design variables to satisfy optimality

Eg. Road network for 3 towns ABC, section of equal L



Two Points of view. @ Motorists requires shortest travel between towns.

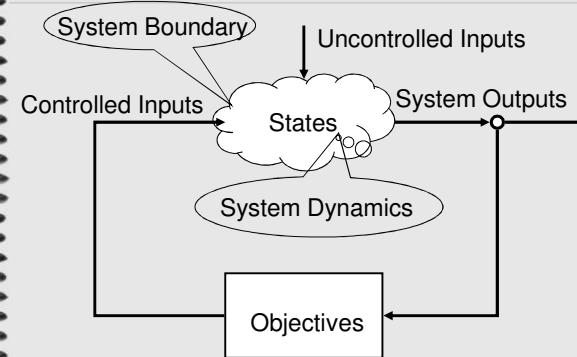
@ Highway authority requires minimal total length of road. [cost].

The Concept of a “System”

Landmark “Systems” concepts:

- A systems boundary;
- A set of state variables within this boundary that characterise the state of the system;
- A set of external inputs and system outputs;
- A set of system/state equations which define the interaction of the external inputs and state variables and which describe how the system will evolve;
- A performance measure reflecting the stakeholders’ objectives....

A “System”



Systems and Duality

“Equilibrium”

The Relationship between external “forces” and internal “stresses”

$$\mathbf{A} \cdot \mathbf{q} = \mathbf{D}$$

“Compatibility”

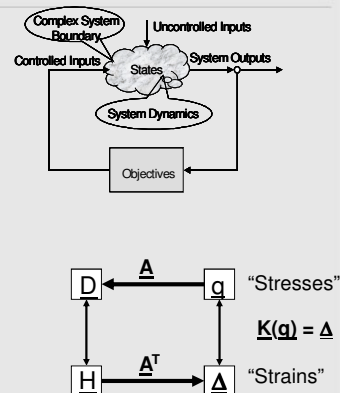
The Relationship between internal “strains” and external “displacements”

$$\mathbf{A}^T \cdot \mathbf{H} = \Delta$$

“Stress-Strain Law”

The Relationship between internal “stresses” and internal “strains”

$$\mathbf{K}(\mathbf{q}) = \Delta$$



A Von Neumann–Morgenstern interpretation of the weighting factors in a valuewise-independent utility function

P. W. Jowitt*

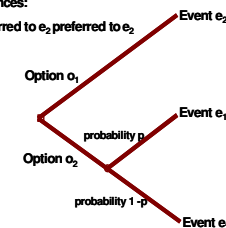
The possible eventualities in decision problems are often multi-attributed. The task of assigning utility functions to such eventualities can be considerably simplified if the property of valuewise-independence extends over the utility field or can be assumed to do so. This allows component utility functions to be constructed and the composite utility function assembled from these components with appropriate scaling. The component utility functions are first scaled between zero and unity and weighting factors attached to each to assist the correct scaling.

The interpretation of these weighting factors has often been misleading and the various methods suggested for their determination have not been related to the fundamental notions of utility theory, the Von Neumann–Morgenstern axioms. The object of this paper is to demonstrate that the determination of

Multiattribute Utility (Value) Theory

Preferences:

e_1 preferred to e_2 preferred to e_3

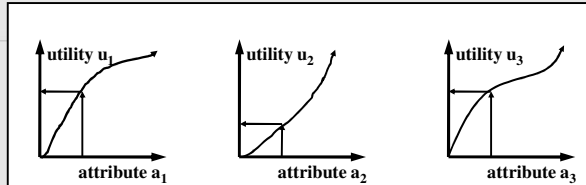


valuewise-independent, so that the utility of any eventuality can be written:

$$u(e_j) = \sum_{i=1}^m u_i(x_i) \quad (1)$$

where $u_i(x_i)$ is a component utility function of the i th attribute.

Multiattribute Utility (Value) Theory



$$\text{Total Utility} = w_1 \cdot u_1 + w_2 \cdot u_2 + w_3 \cdot u_3$$

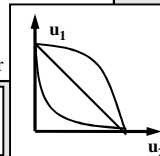
BEWARE! Limitations:

Practical: eg achieving consistency

Theoretical: eg the utility function might not be linear

"milk *or* juice"

"bread *and* butter"



Engineering Decision Making?

Involves:

Resolving Conflicting Objectives

Resolving Conflicting Opinions

... Engineering is not an apolitical activity

Civil Engineering Issues for the 21st Century?

Large Scale/Systems Scale Problems

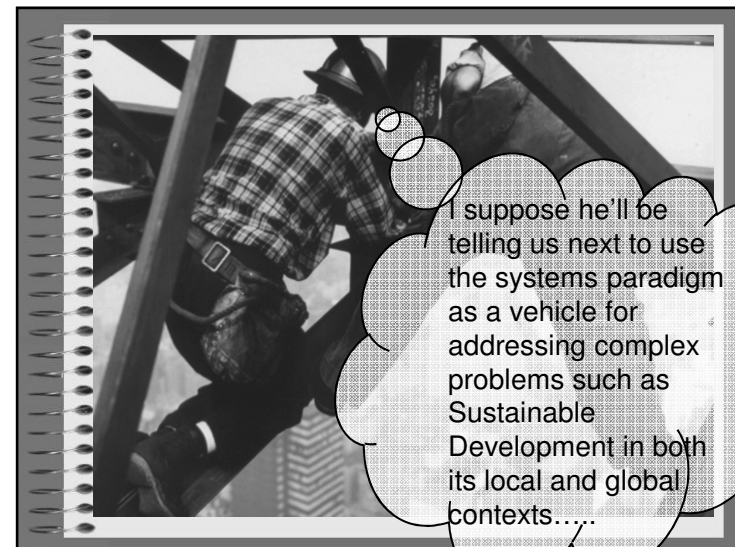
- Basin Scale Water Resources Management
- Large Scale Urban Regeneration
- Asset Management/Infrastructure Integrity
- International Development/UN MDGs
- Climate Change/Energy

The whole Construction Process

Risk/Safety/Health

Waste Min/Resource Management

Sustainable Development



Sustainability?

- It's time we moved on!
- It's now about sustainability at the "systems level", not just the "within-project level".
 - Best practice should automatically be about sensible use of resources, environmental protection, SUDS, low carbon solutions etc.
- Sustainability at the systems level requires something far more strategic....

... and involves the assessment of the economic, social and environmental impacts at a range of scales –
... physical and temporal...

Systems Level Solutions?

- What are the systems boundaries – and who sets them?
- Transparency – how transparent is the information upon which the decisions are made?
- What are the decision criteria?
 - CBA, the Treasury Green Book, profit, whim, or something more visionary, consequential - and consensual?

Accounting for the Future?

- How do we deal with the future?
 - Economic Discounting?
 - Does not cope adequately with the future value (and consequences) of impacts which cannot be easily monetised.
 - By definition, it discounts the future!
 - **You can discount future carbon prices, but you can't discount the impact of future CO2 emissions....**

“Forty Years on!”

~1973

- APT - British Rail's Advanced Passenger Train
- Roskill Commission – 3rd London Airport
- Victoria Tubeline in London
- The Buchanan Report – “Traffic in Towns” – Planning
- Channel Tunnel
- Severn Barrage
- Concorde

~2013

- HS2 – High Speed Rail from London to ???
- Davies Commission on London's Airport Capacity
- Crossrail
- The Armit Report - Long Term Infrastructure Planning
- The Thames Tideway
- Severn Barrage (again!)
- Elon Musk's “Hyperloop” Train

Decisions by incoming UK Coalition Government after 2010 General Election

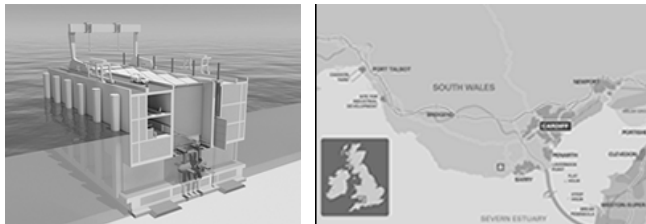
- Cancelled the Severn Tidal Energy Barrage
- Backed the construction of of the High Speed Rail link (HS2) from London to Birmingham

And the rationale for these decisions?

... the search goes on

The Severn Barrage?

What next?



Corlan Hafren (Arup, Halcrow, KPMG) has morphed into Hafren Power and is looking at a revised scheme....

The Armit Review

An independent review of long term infrastructure planning commissioned for Labour's Policy Review

High Speed Rail?

Evidence-based Policy Making? or Policy-based Evidence Making?

- ...might be useful if the evidence was made transparent before the decisions are made rather than developed in the heat of controversy afterwards....



HS2 plans a “game-changer”
says Birmingham
Chamber CEO

“HS2 to boost UK economy
by £15bn a year” says report

“HS2 is a ‘giant folly’ and
should be scrapped”
warns influential Institute
of Directors

“HS2 costs spiralling and
benefits dwindling” MPs
warn

High Speed Rail across Europe



The Route...

First stage of high speed network



High Speed Rail:

"Rural unrest grows: Clive Aslet visits the Warwickshire village of Wormleighton, close to which the proposed HSR rail link will run...."
(from the Daily Telegraph)



"HS2 to Anywhere?"

Risk and Uncertainty?

– When, from where, and where to?

The Economics?

– What are the benefits, to whom, and where?
– And the economic impacts on the rest of the UK?

~~"The 2025 HST to Edinburgh~~
due to depart from Platform 9³/₄
has been delayed...."



How should we decide on large infrastructure projects?

“The ~~20-25~~ 2025 HST to Scotland
has been postponed”



A far cry from W H Auden's “The Night Mail”.....

NIGHT MAIL by W.H. Auden

This is the Night Mail crossing
the Border,
Bringing the cheque and the
postal order,
.....

Letters for the rich, letters for
the poor, the shop at the corner,
.....

... Down towards Glasgow she
descends...
... All Scotland waits for her

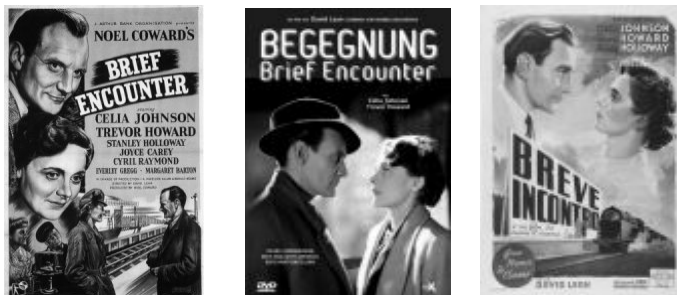
Letters of thanks, letters from
banks....

In Glasgow, Edinburgh, and
Aberdeen, they continue their
dreams....
... but shall wake soon...

Who can bear to feel themselves
forgotten?

Will we be disappointed?

The **H**igh **S**ustainability **T**rain?
The End? – or just the Start
A Brief Encounter – or a Long Haul?



“The 2025 High Sustainability Train
to Edinburgh due to depart from
Platform 9³/₄ will be cancelled....
unless we challenge the
economic arguments”



Rethinking the Engineer?

- Holistic Approach
 - Need to deal with Complexity
- Clear Vision of System Functioning
 - Criteria to assess quality
- Appropriate Attitude, Skills and Knowledge
- Awareness/Exposure to Significant Issues
- Ability to relate to/understand beyond immediate specialism
- **An organising principle to bring it all together**



A student's mind is not a vessel to be filled

.... but a fire to be kindled